

Powered by



JOBX.VEGAS

# Sponsorship Opportunities



ABOUT

## jobX.Vegas

By partnering with us, your organization will play a vital role in empowering individuals across Clark County, strengthening the local economy, and elevating your brand's presence within the community.



## Exclusive Title Sponsor

**\$50,000**

This opportunity is for exclusive title sponsorship alongside the Vegas Chamber for the JobX workforce platform. It provides premium brand exposure across all marketing materials for the JobX platform within a logo lock up alongside the Vegas Chamber.

- ✓ **Exclusive “Powered by [Your Company] and Vegas Chamber” branding on JobX website.**
- ✓ **Prominent logo placement on all digital and print materials, including:**
  - Website homepage
  - Partner flyer
- ✓ **Sponsorship Highlight on the Partner page of the JobX website.**
- ✓ **Recognition in press releases, newsletters, and general JobX communications.**
- ✓ **Dedicated social media spotlight (e.g., LinkedIn, Instagram, Facebook) on the Vegas Chamber’s channels highlighting sponsorship of the JobX platform.**
- ✓ **Opportunity to host a branded workshop or webinar on job readiness/workforce topics.**
- ✓ **Choose one of the following:**

### Complimentary Series Sponsor of VCTV (\$25,000/ year value)

- Associate your brand with the premier business organization in Nevada, the Vegas Chamber! Advertise on the Vegas Chamber TV show “Taking Care of Business” today.
- Benefits Include:
  - ▶ Company logo and recognition, as the Series Sponsor, on all digital and promotional assets
  - ▶ Company recognition on all radio promotion of the television series
  - ▶ :30 second commercial, three times per episode (frequency of 576 per year)
  - ▶ 12 social media posts highlighting your business as a proud sponsor of the Vegas Chamber TV Show
  - ▶ Static graphics generated throughout each “Taking Care of Business” episode
  - ▶ Full Suite Digital Advertising Package (\$23,400 total value)

### Full Suite Digital Advertising Package (\$23,400 total value)

- Key Benefits:
  - ▶ Full Page Ad in Digital Chamber Magazine for One Full Year (\$9,600 value)\*
    - ▶ Inside each digitally-distributed issue, you’ll find important business information, in-depth stories about business-relevant topics, news on local businesses, profiles on some of the region’s most influential people.
    - ▶ DISTRIBUTION 520,000+ Readership per Issue
  - ▶ 12 month Premium Placement: E-Newsletter Top Banner (\$7,800 value)
  - ▶ 12 month Advertorial (\$3000 value)
  - ▶ 12 month Placement: Website Banner on [vegaschamber.com](http://vegaschamber.com) (\$3000 value)
    - ▶ Page Views: Approx. 325,000
    - ▶ Unique Page Views: Approx. 275,000
    - ▶ Number of Sessions: Approx. 190,000
    - ▶ Average Annual New Users: Approx. 133,000

\* Shared on all VC media channels. Readership range: 5-10k per issue



## Pathway Sponsor

\$5,000

This sponsorship level provides a unique opportunity for an educational or workforce training provider to make a direct, lasting impact by supporting specific career pathways featured on JobX. As a Pathway Sponsor, your organization will champion critical in-demand professions, empowering individuals with the resources, guidance, and opportunities they need to pursue rewarding careers.

### Key Benefits:

- ✓ **Exclusive Pathway Sponsorship:** Align your brand with a specific career pathway (e.g., Nursing Assistants, Paralegals, Teaching Assistants, Veterinary Technicians, and many skilled trades) that reflects your organization’s priorities or training focus.
- ✓ **Prominent Recognition:** Your logo and sponsorship prominently displayed as an advertorial section below the ‘Growth Opportunities’ section on the dedicated career pathway page. This includes your logo, a headline and 300 word blurb, in addition to a call to action to learn more, linked directly to your page of choice.
- ✓ **Dedicated Social Post:** Your logo and sponsorship acknowledged on Vegas Chamber’s social media channels regarding the specific career pathway.

 <b>Computer Network Support Specialists</b>	 <b>Electricians</b>
 <b>Industrial Machinery Mechanics</b>	 <b>Licensed Practical &amp; Licensed Vocational Nurses</b>
 <b>Bus &amp; Truck Mechanics &amp; Diesel Engine Specialists</b>	 <b>Heavy &amp; Tractor-Trailer Truck Drivers</b>

View all career pathways available for sponsorship at [jobx.vegas/career](http://jobx.vegas/career)

### CONTACT

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